



High Wycombe BID 'Cost Savings' Brief

Introduction:

HWBIDCo is a dynamic not-for-profit organisation which exists to represent town centre businesses in High Wycombe and run events, activities and projects that are innovative and make a difference to the trading environment ensuring that the town centre is a vibrant, fun and safe place to work, visit and shop.

High Wycombe BID is currently in its third term which began 1st October 2022, the BID is made up of approximately 675 levy paying businesses that are located within a zoned area of High Wycombe town centre.

Counteracting spiralling costs for businesses has never been more important and we are looking for a cost savings scheme that enables businesses to reduce their overall costs in a number of areas.

Scope of service required

- To provide a BID funded money saving resource FREE to the BID businesses in the High Wycombe, we would envisage businesses will use the service over the course of a year.
- To provide a launch event free to BID members and provide support at any larger business gatherings to raise the profile of the scheme.
- To provide a representative that will be an extension of the BID team on the ground, supported by a remote savings team who will manage the campaign.
- The representative will be available from 9.30am to 4.30pm on those days and they will meet with a rep from the BID either at the start of the day or end of the day, the BID will support the project and help to arrange meetings with BID members where possible.
- Starting from September 2023, launch date to be agreed by both parties a month in advance.
- To provide weekly updates on BID member take up and statistics that prove ROI i.e. amount of savings per business and an amalgamated report on the success of the whole project.

The following will be considered in awarding the tender:

- Your business references and experience of recent work of this kind specifically with BIDs
- Your knowledge and buying power across utilities, telecoms, merchant services, pest control, insurance etc.
- Experience of operating in the money saving sector with a team who have experience and knowledge of working with town centre businesses.



- Detail on relevant experience of the operational team and their knowledge of BIDs and projects they have personally delivered in their role with BIDs. Whenever possible, contact will be made with other BIDs to ascertain if said supplier has been used and degree of satisfaction.
- Please therefore provide 3 recent (within 6 months) references of similar programmes delivered with BIDs and their outcomes for both identified and realised member savings.

For further information please contact melanie@hwbidco.co.uk